Care-On-The-Move (CoM)
Affordable healthcare for the most vulnerable
Global Healthcare Crisis

"As I wandered around the villages of Rajasthan, I learned first-hand of the challenges of delivering healthcare to the vulnerable – the primary one is the inability to pay for basic care.” - Dr. B.P. Agarwal, President

Poverty and the lack of resources prevent most people in low and middle income countries from accessing primary healthcare. Unaffordable out-of-pocket medical expenses create a spiral of poverty and cause children to suffer from preventable or easily treatable diseases. Even when healthcare options are available, the barriers to access them outweigh their benefits.

The physical distance between a patient and healthcare facilities is oftentimes huge. For fear of losing a day’s wages, the poor ignore illnesses until they become acute. Additionally, the burden of care falls on women and girls, affecting their opportunity to earn a livelihood or receive an education.
OUR SOLUTION

By leveraging IT and training local women, we can deliver low-cost care straight to the homes of the poor. This system allows women to generate their own income as entrepreneurs, and is easily adaptable to modern day challenges such as COVID-19 tracking. Care on the Move (CoM) is an online social enterprise model that is portable, knowledge-driven, and capable of diagnosing common ailments, consulting with a remote physician and offering treatment options for $1 per visit or less.

THE PROCESS

CoM is loaded with medical protocols for diseases like diarrhea, common cold, anemia, among others, and connected to a blood pressure monitor, oximeter, thermometer or spirometer for gathering data. Trained community health workers equipped with CoM travel door-to-door capturing symptoms, tracking Covid-19, doing triage, relaying symptoms to remote physicians, delivering prescriptions, and educating patients.
Sustainability and Impact

Care on the Move creates self reliance through multiple revenue streams. There is a low episodic fee charged to patients which over time becomes high volume. Physicians associated with CoM, can leverage it to up-sell other services to their more affluent patients. Our platform creates electronic medical records with the clinical demographic data they capture. This data can be sold to public and private institutions, including governments, research institutes and pharmaceutical companies, to further subsidize the cost of its operations. CoM will also be able to generate supplemental revenue through its network of women entrepreneurs via partnerships with government-initiated health awareness campaigns or distributing health, hygiene, and nutritional products sponsored by major corporations.
“The program provides self-esteem to the girls, whose options are usually limited. It creates a sense of dignity. We create jobs, not consume them -- turn girls into entrepreneurs”

- Dr. B.P. Agarwal, President
What Makes Our Program Unique

Enterprise and Technology
CoM is underpinned to an enterprise model framework that creates multiple revenue streams for organic growth. It’s portable and easy to use, allowing it to integrate into any environment. CoM’s mobility optimizes the patient and healthcare workers’ time, leading to faster diagnosis and treatment. Its AI-based technology and data collecting capabilities provide mass knowledge dissemination and forewarning of impending disease breakouts. CoM provides for the rapid creation of new medical protocols in days, making it adaptable for any region-specific illness(es). It generates volumes of reliable data which benefits health authorities, government, pharma and other organizations. The system also allows for easy assimilation with other health and medical facilities, access to health databases, free medicines, compliance reports, and health alerts.

Cultural Integration
Oftentimes the poor are bound by local traditions and shy away from expressing themselves or lack the vocabulary to articulate symptoms. Being local, the health workers are familiar with the culture and practices, develop a personal relationship of trust with the patient and have the ability to involve the family. The system addresses equity of care that is linguistically and culturally competent, delivered in the privacy of the patients home at a very low cost.
Sustainable Innovations developed the AI-driven platform and computerized medical protocols with assistance from physicians in the US and India. It has already been tested on an experimental basis in Rajasthan, and is now ready for a proof of concept roll-out. The pilot program will evaluate and document CoM's effectiveness, financial performance and quality of care.

CoM software is easily adaptable. Its real time tracking of health parameters will empower users to take control of their own health. The platform allows physicians to respond proactively to patients by regularly monitoring their personalized web portals, and provides opportunities to increase their revenue.

**Worldwide Potential**
Our Recognition

Sustainable Innovations has been recognized by a variety of renowned institutions including the World Bank, World Economic Forum, and MIT. Most notably our founder BP Agrawal was nominated as a CNN hero in 2015 for his rainwater harvesting program Akash Ganga.
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Help provide affordable healthcare to millions
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